



*Wags & Whiskers Gala  
Coveleigh Club  
Rye, New York  
April 16, 2010*



**Gala Sponsor, Advertising & Auction Donation Form**

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**SPONSORS**

- Gold Sponsor - \$2,500**  
- Gala Table up to 12 people; Full Page Ad in Program, recognition and link on gala website and at the Gala
- Silver Sponsor - \$1,500**  
- 6 Gala tickets; Full Page Ad in Program, recognition and link on gala website and at the Gala
- Bronze Sponsor \$500**  
- 2 Gala tickets; Inside Front or Inside Back Cover Ad in Program, recognition and link on gala website & at the Gala

**PROGRAM ADVERTISING**

- Full page (5" x 8") - \$125
- Half page (5 x 3.75") - \$75
- Outside Back Cover (5" x 8") - \$250
- Business Card (5" x 2.75") - \$40
- Dedication: 2 lines \$20
- Dedication 2 lines with photo: (5"x2.75") \$30

Copy for Dedication (if applicable) – 35 characters per line

Line 1: \_\_\_\_\_  
Line 2: \_\_\_\_\_

**SILENT AUCTION DONATION**

Description of Item: \_\_\_\_\_  
\_\_\_\_\_  
Retail Value: \_\_\_\_\_

**Material Deadline:** Friday, April 2, 2010

**Material Requirements:** High Resolution JPEG

**Payment:** Check made payable to PAL - Mail with form to: Cat Assistance, PO Box 539, Ardsley, NY 10502  
Credit Card by Paypal – [www.petadoptleague.org/wagswhiskers](http://www.petadoptleague.org/wagswhiskers)

**Questions and Artwork:** email [wagsandwhiskersevent@yahoo.com](mailto:wagsandwhiskersevent@yahoo.com) or call 914-667-7877

**All donations are tax deductible to the fullest extent of the law - Pet Adoption League Tax I.D. # 31-1742228**